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# ART IN PUBLIC PLACES



APP Internship Program

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# What is Public Art?

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- Artwork in the public realm
  - Accessible to everyone
  - Created from a full range of visual art forms
  - Often site-specific
  - Can be temporary or permanent
  - Often interprets the history of the place, its people, and perhaps addresses a social or environmental issue.
  - May be created in collaboration with the community, reflecting the ideas and values of those for whom it's created.



# What is APP?

Founding Legislation

Mission Statement

Values

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In 1997, a City Ordinance (Chapter 126, Part 9) was established to designate **.75% percent of art** allocation from original *construction and design* costs of public facilities. The funding is applied to implement the Art in Public Places Program through artwork installation, program administration, long-term maintenance, community outreach and education.

## FOUNDING LEGISLATION

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# APP INTERNSHIP PROGRAM

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Since 2010, the Art in Public Places Internship Program has played an important role in advancing student and volunteer exposure to careers in arts administration both working with the non-profit and public services sectors. Interns gain on-the-job experience in the daily operations of the Cultural Council of Greater Jacksonville through the administration of the City of Jacksonville's Art in Public Places Program.

## HISTORY

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## – BENEFITS TO INTERNS

- On-The-Job Experience in a variety of concentrations
- Experience working in the nonprofit sector
- Engaging with City government
- Become involved in our local community and business of Arts and Culture
- Earn School Credit
- Build Resume/CV and Portfolio
- Have Fun

## – OPPORTUNITIES FOR INTERNS

### **Administrative:**

- Graphic Design, Illustration, and Content Creation
- Research for Designs, Criteria, Technical Components, Vendors, Artists New Media, and Educational Programming
- Assisting at APP and Cultural Council Events and Public Meetings

### **Public Art:**

- Project Management
- Communication and Surveying Stakeholders
- Document Installation & Dedication of Projects
- Volunteer Outreach

### **Collections Management:**

- Compiling Archival Materials
- Maintenance Assessment Reports
- Photography/Videography





# Artists

DIA URBAN ARTS PROJECT: PHASE I



More information about the artists, their works, and other ongoing Art in Public Places projects can be found at [www.culturalcouncil.org](http://www.culturalcouncil.org)

## Cecilia Lueza



**SKYWAY COLUMN MURALS**  
Cecilia Lueza is an Argentine-born, American-based, 2-D and 3-D artist. Lueza studied visual art at the University of La Plata in Buenos Aires, Argentina. She is well known for creating vibrant public art pieces in a range of mixed media. Lueza has completed public art projects in Washington D.C., Virginia, Phoenix, Florida, New Mexico, Maryland, Tennessee, Missouri, and Argentina.

## Andrew Reid



**SKYWAY COLUMN MURALS**  
Andrew Reid received recognition for his work as a graphic artist in his native New Zealand before moving to the United States. Originally relocating to New York, Reid has lived in Miami since 1981. Reid's work explores a variety of media and his clients include state, local, and national, not-for-profit corporations, interior designers, and architects.

## Michelle Weinberg



**TRAFFIC SIGNAL CABINETS**  
Michelle Weinberg is a visual artist whose work includes paintings and collages, designed signs, and mosaic and painted murals. Her imagery inhabits a Thirdland Universe. In which kinetic, perspective, personalized geometries, and optical illusions elaborate stage and her narrative. Her works in all media are conceived as vivid backdrops for human activity.

## Rafael Consuegra



**FIGURATIVE SCULPTURE**  
Rafael Consuegra is a sculptor and ceramicist with over 50 years of experience. Born in Cuba, Consuegra, residing with his family in Miami, Florida. He relies on his unique vision, insight, and ability to breathe life into clay and metal. Consuegra finds inspiration in the mundane, the extraordinary, and the spiritual and his sculptures range in size from small scale work to monumental art commissions.

## Jenny Hager



**SCULPTURAL SEATING**  
Jenny Hager is a sculptor and an Associate Professor of Sculpture at University of North Florida's College of Arts and Sciences, where she has taught for nearly a decade. Hager's work utilizes a variety of processes and materials, including steel, cast iron, wood, metal, stone, wax, digital photography, and found objects. As an artist, Hager finds inspiration in dreams, objects from her childhood, gardens, and life, and other sources.

## Lance Vickery



**SCULPTURAL BIKE RACKS**  
Lance Vickery is a sculptor and an Adjunct Professor of Art and Design at University of North Florida's College of Arts and Sciences.

# GRAPHIC DESIGN PROJECTS



Photo Credit: Toni Smailagic



## Interns in Action

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# What does APP do?

## Administration

- Art in Public Places Committee
- Education

## Public Art

- Art Selection Panel
- Installation/Dedication of Artwork
- Community Engagement
- Collaborations

## Collections Management

- Maintenance & Conservation
- APP Collection

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The Art in Public Places Committee (APPC) consists of 11 mayor-appointed volunteers:

- Two Cultural Council of Greater Jacksonville Board Members
- Three art professionals
- Six community representatives

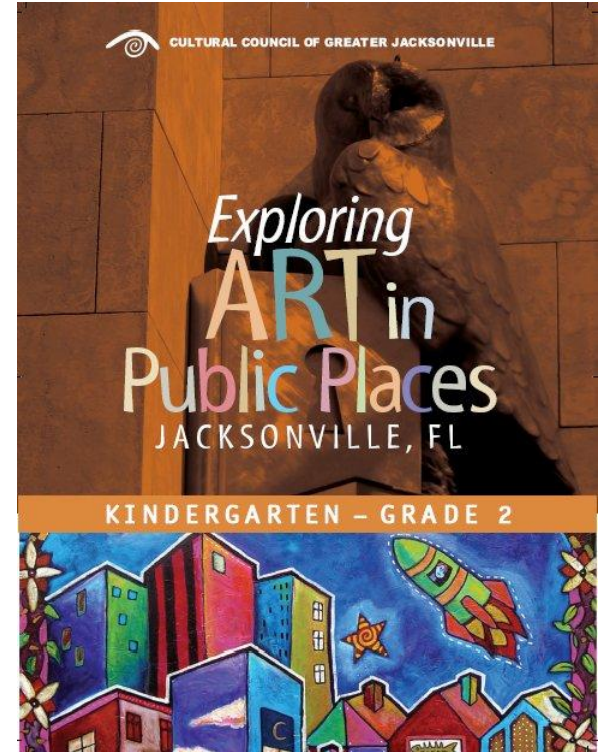
**ADMINISTRATION:** ART IN PUBLIC PLACES COMMITTEE

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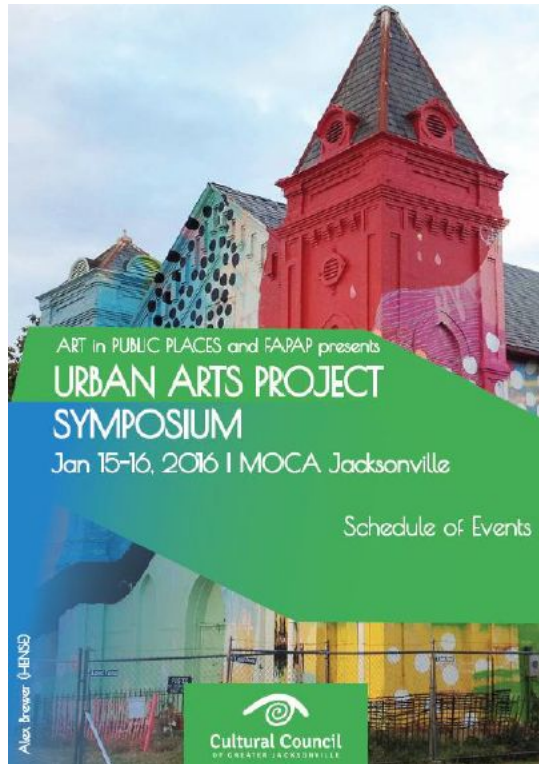
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- Artist Professional Development
  - APP Curriculum
  - APP Internships Program
  - Public Art Tours

**ADMINISTRATION:** EDUCATION

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**PUBLIC ART WEEK**  
APRIL 3-7, 2017  
Downtown JAX

ART IN PUBLIC PLACES  
APP  
JACKSONVILLE

**SCHEDULE OF EVENTS**

<b>TUES APRIL 4</b>	DIA Urban Arts Tour 2:30pm CITY HALL	DIA Urban Arts Dedication Ceremony 4pm Iberia Bank 135 W Bay Street
<b>WED APRIL 5</b>	ARTWALK 5-9pm Hemming Park	VyStar Artist Lecture Series Janet Echelman 6pm MOCA *
<b>THUR APRIL 6</b>	Public Art Listening Session 6pm Times Union Performing Arts Center Davis Gallery	
<b>FRI APRIL 7</b>	Public Art Collection Tour 12pm Times Union Performing Arts Center Lobby	

**CULTURALCOUNCIL.ORG/PUBLICARTWEEK**

\*Ticketed Event

Cultural Council  
OF GREATER JACKSONVILLE



**ADMINISTRATION:** ARTIST PROFESSIONAL DEVELOPMENT



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## Panels comprise up to nine members. Members include:

- A Chair- This individual is a member of the APPC
- A site representative - This individual is either a staff member or Board member of the site where the art will be installed
- An architect or other design professional
- Two artists, art educators, or art professionals
- One to three community representatives - At least one community member must reside in the district where the art will be installed
- A department representative selected by the Chief Administrative Officer from the Office of the Mayor - This individual provides subject matter expertise and city process guidance

## ART SELECTION PANELS

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**PUBLIC MEETING** MEET THE ARTISTS:  
URBAN ARTS PROJECT PHASE 1



THURSDAY, JULY 14, 2016  
MAIN LIBRARY LOUNGE 5:00PM  
303 LAURA ST. DOWNTOWN JAX



Photo Credit: Kumar Photos



Photo Credit: Patrick Fisher

## **PUBLIC ART:** PUBLIC STAKEHOLDER MEETINGS & DEDICATION CEREMONY

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Photo Credit: Patrick Fisher



Photo Credit: Patrick Fisher

## **PUBLIC ART:** COMMUNITY ENGAGEMENT & CITY PARTNERSHIPS

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Photo Credit: Patrick Fisher



Photo Credit: Patrick Fisher

## **PUBLIC ART:** COMMUNITY LISTENING SESSIONS & PUBLIC ART TOURS

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**COLLECTIONS MANAGEMENT:** MAINTENANCE & CONSERVATION

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# Why is public art important?

Creates a greater sense of identity and understanding of where we live, work, and visit

Educates and inspires residents, and communities

Public art encourages experiences and memories to happen by providing gathering spaces

Improves quality of life, which employers value to attract employees

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# APP Collection

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# 115

115 individual artworks in the APP Collection, with more added annually.

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# \$6,711,647

Total Value APP Collection City Assets

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59%

Local Artists in APP Collection

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# What kind of work is in the APP Collection & how is it acquired?

Capital Improvement Projects (CIP)

Public partnerships

Private partnerships

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Range in the APP Collection

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## Downtown Investment Authority's Urban Arts Project: Phase 1



PUBLIC PARTNERSHIPS



## Downtown Investment Authority's Urban Arts Project: Phase 1



Photo Credit: Kumar Pictures



## Downtown Investment Authority's Urban Arts Project: Phase 1



Photo Credit: Kumar Pictures

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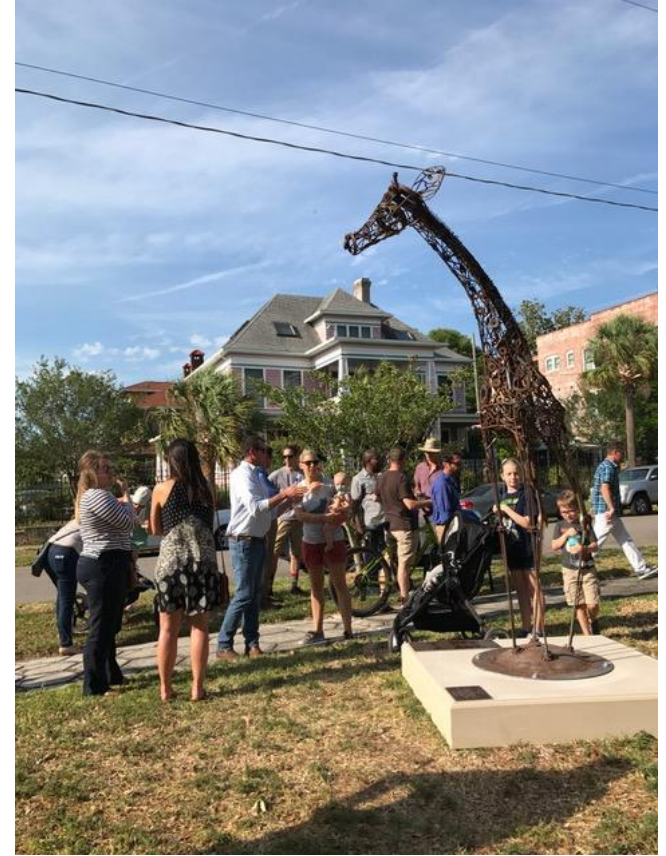
# Giraffe

By Melissa Russell, 2017

Funded through private donations, and a grant from Springfield Preservation and Revitalization.

PRIVATE PARTNERSHIPS

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# Iconic Public Artworks

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# Mirrored River: Where Do You See Yourself?

By Roux Art, 2015

Funded through the Southbank  
Riverwalk Project



Photo Credit: Laura Evans

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# Memorial to the Great Fire of Jacksonville

By Bruce White, 2002

Funded through the Riverwalk at  
Market Street Project



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# Showing the Way: Tillie K. Fowler Memorial

By Brower Hatcher, 2009

Funded through Tillie K. Fowler  
Memorial Project





# Upcoming Projects

Water Street Parking Garage

DIA Urban Arts Project Phase II

Duval County Courthouse

Winton Drive & Legends Community  
Center

Cuba Hunter Park

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# Water Street Parking Garage



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# Water Street Parking Garage



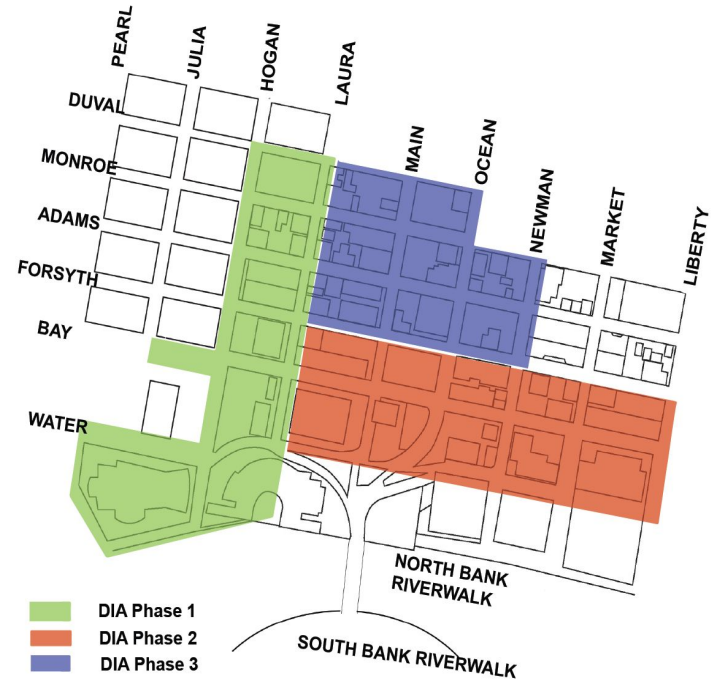
PUBLIC MEETINGS & SITE VISITS

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# DIA Phase II

- Interactive Sculpture
- 2-D Art
- Traffic Signal Cabinets
- Street Furnishings
- Bike Racks

## DIA:Urban Arts Phase 1-3



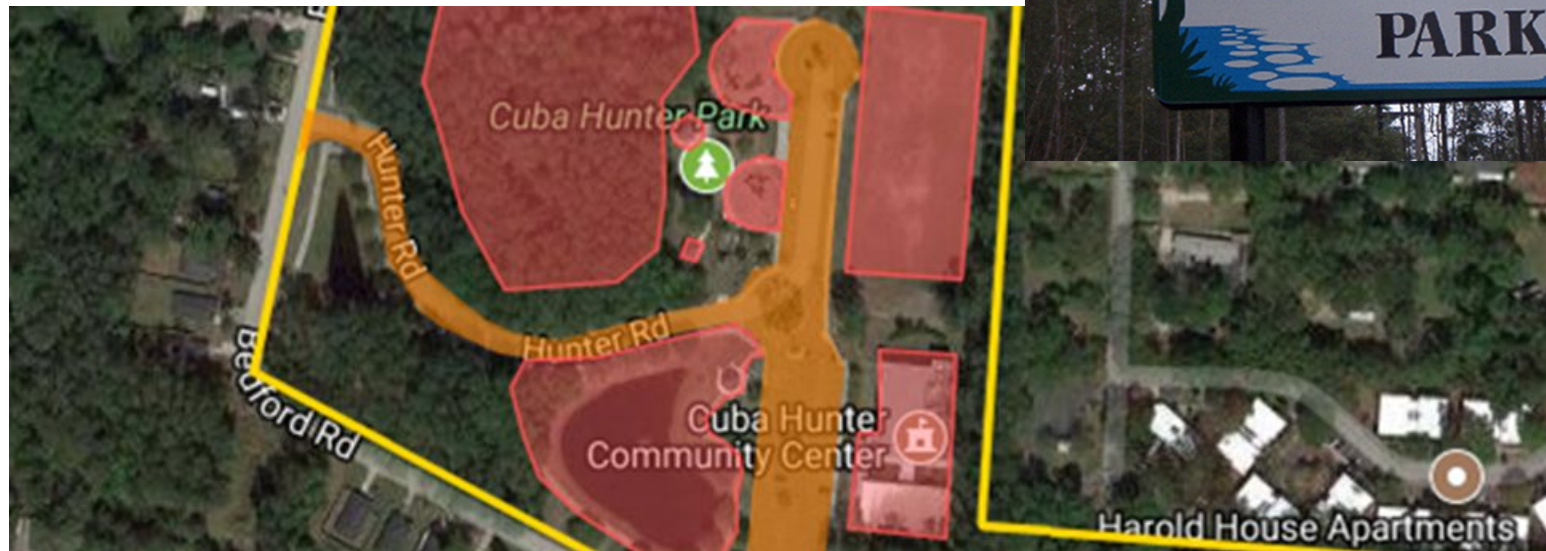


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# Duval County Courthouse



# Cuba Hunter Park





# Winton Drive & Legends Community Center





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# **It Takes a Team**

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## FOR MORE INFORMATION ON PUBLIC ART PROGRAMS VISIT:

- Florida Association of Public Art Professionals (FAPAP)
  - Florida Division of Cultural Affairs (DCA)
  - Americans for the Arts (AFTA)
  - Public Art Network (PAN)
  - Western States Arts Federation (WESTAF) & Public Art Archive
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