**Board Members Present:**

Claudia Baker

Anne Boccuzzi

Ann Carey, Chair

Dave Engdahl

Bill Ferry

Janet Walker Ford

Charlie Joseph

Kate Rowe

Pamela Smith

JaMario Stills

**Board Members Absent:**

Mac Bracewell, Vice Chair (e)

Kemal Gasper (e)

Rebecca Ryan-Gonzalez (e)

Penny Thompson (e)

Jackie Cornelius (e)

**Staff Present:**

Tony Allegretti

Chelsey Cain

Patrick Fisher

Christie Holecheck

Cedric Lewis

Ashley Sedghi-Koi

**Guests Present:**

Council Member John Crescimbeni

Scott Wooten

**Mission Moment**

Ms. Christie Holecheck, Director of Art & Public Places (APP), described her day to day work on the APP program with a creative monologue.

**Call to Order**

Ms. Ann Carey, Board Chair, called the meeting to order at 10:12 a.m.

**Consent Agenda**

Ms. Pam Smith, finance committee chair, reported the Cultural Council of Greater Jacksonville (CCGJ) finances were on track for 2018. She explained how the finance committee’s primary focus this year is monitoring revenue and spend with respect to the CCGJ critical programs to provide full transparency.

 Mr. Charlie Joseph, governance committee, discussed the new 2018 Cultural Service Grant Program (CSG) panel. Mr. Tony Allegretti, Executive Director, reported he had obtained opinion from general counsel to confirm that a non-board member with knowledge of CSG can chair the CSG panel. Ms. Kate Rowe reported that the governance counsel will be reviewing CSGP bylaws in an upcoming noticed meetings. Ms. Holecheck, represnting APP, asked to be included in these meetings.

**UPON MOTION** duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes, December 2017; Finance Committee minutes, December 2017; Governance Committee minutes, January 2018; APP Report; CSG Report; and executive director report.

**Committee Report**

***Strategic Task Force***

Mr. Tony Allegretti, explained CCGJ’s three key strategies within the strategic plan: financial support, engaged community, and broad access to the arts. Mr. Allegretti further expanded on the strategic plans specific goals and tactics.

Ms. Claudia Baker raised a concern that the Cultural Council as an agency needs to be mindful of the Jewish holiday calendar and better accessibility for the disabled.

Ms. Carey and Mr. Allegretti suggested that this situation be reviewed offline.

Mr. Joseph suggested that the implementation plan include a bullet under relationships and partnerships titled “government” thus keeping the importance of CCGJ’s relationship with the state, city, and individual city departments.

Mr. Joseph also suggested a second bullet under the CSGP section in the implementation plan titled “effective process.” He explained how the CSGP had received the best feedback it has seen in many years, and board and staff need to work to keep the process effective and efficient.

Finally, Mr. Joseph suggested making the implementation plan/ strategic plan as a part of the regular board packet.

Ms. Baker raised the concern on what specific events the CCGJ is throwing or participating in and how that aligns with the organizations' mission. She suggested the governance committee issue guidelines on what events CCGJ should invest in. Ms. Carey agreed that we need to be thinking about these things.

Mr. JaMario Stills and Dave Engdahl explained how CCGJ cannot jump at every opportunity, but the organization does not have the capacity. However, we need to be fluid and eager to jump on the opportunities that will create the most value for the agency's mission.

Council Member John Crescimbeni suggested a scorecard be presented to the board as a tool to make sure projects and programs are staying in line with the strategic plan. Mr. Joseph and Ms. Carey supported the idea as well.

The implementation plan will be updated by Tony and sent out to all board members for review and feedback. An updated implementation plan will be provided to the board in advance of the April board meeting with the plan for the board to review and approve it at the April meeting.

**Executive Director Report**

***Advocacy***

Mr. Allegretti reported that he was meeting with both the CSG organizations and city council members in regards to more funding in arts and culture. He also reported that he was invited to the Mayor's budget review committee meeting. Finally, he outlined the new advocacy tool that can be found on the CCGJ website at culturalcouncil.org/advocacy.

Council Member John Crescimbeni recommended that the finance committee be included in the review of the recommended budget ask, and to meet with him prior to submission to the city budget.

Mr. Stills described the importance of Public Arts Week and encouraged all board members to participate.

***Arts Awards***

The annual Arts Awards event is scheduled for Saturday, May 5th, 2018 at Everbank Field’s East Club. Abel Harding, past CCGJ board chair, is this year's 2018 Arts Awards event chair. Board members are encouraged to let Mr. Allegretti know if they would like to serve or support in any capacity.

**New Business**

***Executive Director Evaluation***

Ms. Carey explained that Mr. Allegretti is past due for the executive director annual evaluation. Board members are encouraged to participate in the evaluation; his goals, self-evaluation and scoring sheet will be sent to all board members for input. The executive committee will then publicly notice a meeting to meet and finalize the review; all board members invited to participate.

***Board Development***

Ms. Carey expressed the importance of development and fundraising. She explained that there are already members serving on the development committee but, at present, there is no chair. She and Tony will be bringing in a third-party consultant to assist with development of the board, as well as for assisting with a development plan.

**Old Business**

 ***Board of Directors Self Evaluation***

Ms. Carey reported that there were nine responses to the board self-evaluation survey, and there was the suggestion that the board should be meeting over lunch potentially Thursdays from noon-2pm.

**Closing**

**UPON MOTION** duly made, seconded and carried, the meeting was adjourned at 11:42 a.m.