**STRATEGIC TASK FORCE MEMBERS PRESENT**

David Endgahl (Chair)

Ann Carey

Tayloe McDonald

**ADDITIONAL BOARD MEMBERS PRESENT**

Kevin Holzendorf

**CCGJ STAFF PRESENT**

Patrick Fisher

**CALL TO ORDER**

David Endgahl, the Chair of the Strategic Task Force, called the meeting to order at 5:38 PM.

**KEY STRATEGIES AND GOALS**

Mr. Engdahl started the meeting by revisiting the key strategic issues identified during the last meeting. He also took feedback from the past meeting and outlined some goals that the group identified as priorities. The group came to a census that Financial Sustainability, Broader Access to the Arts and Community Engagement should be referred to as key strategies. Mr. Engdahl stated that he would like to identify a word to replace sustainability, a word that means not only renewed finances but also growth.

**MISSION STATEMENT**

Patrick Fisher proposed the following mission statement: Investing in the arts and culture to enrich Northeast Florida. The group discussed this suggestion and developed it further.

Investing in arts and culture to enrich life in Greater Jacksonville.

**VISION**

The group worked to develop a vision statement. Mr. Fisher suggested the following:

Creates a future where the arts and humanities are recognized as essential drivers for Quality of Life in Greater Jacksonville.

**VALUES**

The group reflected on the values identified during the last meeting. The group identified the following five values as priorities:

Imagination

Collaboration

Inclusivity

Integrity

Engagement

**STRATEGIC GOALS**

The group agreed that they would discuss strategic goals during the next STF meeting.

**CLOSE**

The meeting came to a close at 7:30 PM.